

# Mad Science® inducted into Business Expo Hall of Fame

**T**he Las Vegas Chamber of Commerce is proud to recognize Mad Science-Las Vegas® as the first inductee to the Business Expo “Hall of Fame.” An Expo exhibitor since 2003, the company is credited with creating memorable, high-quality interactive exhibits that receive top honors year after year.

“I just can’t say enough about the Las Vegas Chamber of Commerce,” says owner Scott Rosen. “As far as my business is concerned, the Chamber is extremely user-friendly. I know I can point to a few key factors in our business’ overall success, and the Las Vegas Chamber is definitely one of those factors.”

Rosen relocated to Las Vegas from Chicago more than four years ago and says the Chamber was an asset from the start, assisting with relocation information and later, with grand opening ceremonies. Rosen calls his initial Expo exhibit a “coming out party” that allowed him to “expose the business community and the general public to this crazy and unique business we have.”

“It was unbelievable what it did for our business,” says Rosen. “The day of the show we got more than 30 phone calls asking about our parties, programs and services. It was a true introduction to the community that really allowed us to get leads and network off of them.” Adds Rosen, “I can’t really put a dollar figure on what ulti-



mately came in, but it led off into so many different avenues that year.”

“Rosen said his involvement with the Chamber has added tremendous credibility to his business and opened countless doors to networking opportunities. An entrepreneur with a “big city” background, Rosen said he’s been involved with chambers of commerce in cities such as New York, Chicago and Dallas, yet he considers the Las Vegas Chamber to be one of the most proactive.

Mad Science® is the world’s leading science enrichment provider, delivering unique and educational hands-on science experiences.

The company also provides programs, live presentations, theatrical productions and innovative products. Rosen and his wife Robyn started the Las Vegas operation in their garage and today have grown to encompass 7,000 square feet of office space. They operate after school programs in 175 public and private schools, serving more than 200,000 local children every year. The company also provides corporate programs and events, and in the spirit of giving back to the community, donated in excess of \$175,000 worth of free programs last year alone.

“We love Las Vegas,” says Rosen. “There’s tremendous opportunity here. I love seeing it grow.”