

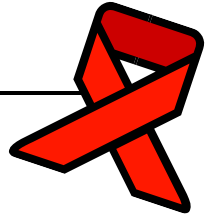
BE **T**BACCO FREE **ASSEMBLY**



**An exciting, educational
and interactive program
brought to your school by**

MAD SCIENCE®

The world's leading fun science provider



**Remember:
Red Ribbon
Week
Is In October!**

What is it?

A high energy, fast paced demonstration for large groups of children grades K-6 that graphically show tobacco's effects. Through an exciting, educational and entertaining program, children will experience first-hand, the unpleasant, and unhealthy aspects of tobacco use.

What are the benefits?

Offers a great opportunity to tobacco-proof children in a fun and interactive way, and leaves a lasting impression. Pre and post activities can easily be used for language arts, math, and social studies extensions.

Is this a recognized program?

Be Tobacco Free is a fully adapted program that meets National Science Education Standards. Mad Science is also a proud member of AAAS, NAEYC, and NSTA.

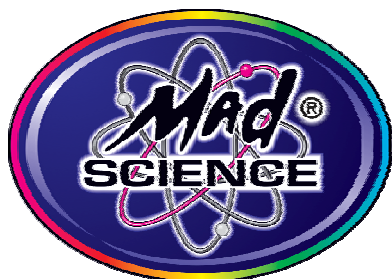
About our mission:

Mad Science believes in sparking the imagination and curiosity of children everywhere. We provide fun, interactive and educational activities that instill a clear understanding of science, and how it affects the world around them.

FUN SCIENCE EXAMPLES

Clear the air on tobacco with these animated activities

- **Smoking and your heart:** Experience what occurs when less oxygen is supplied to the heart and to the rest of the body.
- **Mechanical smoker:** Collect smoke inside the smoking chamber and see for yourself just how much smoke is produced from one cigarette.
- **Tar obstruction:** See how sticky black tar residue clogs your lungs, using GIANT arteries as a demonstration.



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Sparking Imaginative Learning